

Cocalico Cares
June 11, 2019
12pm

Welcome & Introductions

Celebration!!! We have a Mobilizer – Crystal Shimp

Previous Meeting Recap

Comments captured from May 2019 Community Meeting

Assets of the Cocalico Area:

- Family Values are very strong
- People are willing to help. This is a very generous area.
- Pretty, clean
- Feel at home here
- Diverse jobs without going far
- Farmers markets/farm stands - Food is amazingly fresh
- Centrally located, but rural
- Welcoming, inclusive culture
- People come here to retire
- Declaration House

Opportunities to get involved/make change in the Cocalico Area:

- Development – we need more resources to sustain the growth; concerns about less farmland
- More Adult Communities (65+)
- More family friendly recreation opportunities/areas
- Kids need more things to do after school
- More activities at the park (more supervision of the young people who hang out here)
- Block Parent Program (bringing this back)
- Activities to build community to get to know each other
- Education on addiction and mental health for everyone

Additional Comments from those present on 6/11:

- School District is an asset – it has a good reputation
- Youth need more things to do
- Housing needs across the income spectrum
- Generous community

Nancy provided some background on the Cocalico Community Partnership (CCP) and how it has morphed over time. It's worth noting that CCP is in a state of flux right now. There was some

discussion about how the CCP and Cocalico Cares may work together/benefit from each other's experience and energy.

These are the 12 sectors that we would like to see represented in Cocalico Cares. We may identify additional sectors to get involved too, but we want at least these 12 represented. Please start thinking about who you may be able to invite from these sectors.

It's okay to have more than one person from a sector participate.

It's best to have one person represent one sector even if they could represent multiple sectors – it's best if they only represent one. A sample script will be included in the email.

Discuss Sector Representation

Parents	Youth	Education	Law Enforcement
Local Govt.	Business	Media	Youth Serving
Civic Org.	Religious Org.	Healthcare	Behavioral Health

We ran out of time before being able to discuss workgroups. We'll talk more about these at our next meeting.

Workgroups

Risk and Protective Factor Assessment (Data) Workgroup

- Collect needed public data and prepare it for review
- Analyze data to generate a community assessment, determine problem statements, and local causes
- Evaluate community progress

Community Outreach and Public Relations Workgroup

- Maintain contact with stakeholders
- Identify opportunities to educate and involve the community
- Work with the media and social media outlets
- Identify opportunities to celebrate success and announce outcomes

Funding/Resource Allocation Workgroup

- Identify resources to aid the CTC process
- Develop a strategic funding plan
- Identify and communicate with potential funders
- Write, or facilitate the writing of grants, proposals, etc.
- Oversee fund-raising initiatives

Wrap up

Next Meeting Date – TBD - A doodle poll will be sent out.