

Cocalico Cares
September 16, 2019
1pm at The Lighthouse Youth Center

Present: Rod, Chris H, Crystal, Nancy, Carolyn, Steve B, Christine, Rachel, Sue, Steve M, Paula, Shannon, Cindy,

Welcome & Introductions (20 minutes)

Take a moment to tell us about what your sector/organization has going on!

Adamstown Library - will be moving soon - just received approval for mortgage/loan.
Stay tuned!

Hub Shuttle Bus started this morning

Working on winter shelter for some of the district homeless families

Willow Creek groceries going into the Declaration House - construction beginning soon.

REAL Life Fall Banquet - October 17th

Share new Vision Statement (2-3 minutes)

Cocalico will create a thriving community where residents can grow, lead, and inspire.

Provide update on Marketing Materials (Logo, flyer) 15-20 minutes

Discover Denver event - October 12th (sign up form)

Do we want Cocalico Cares to have a presence at this event? Who is available?

Crystal shared two options for a logo. Group voted for second logo (multi-colored logo)

Discover Denver (flyer) - Borough council felt like we needed to do more to bring the community together - encourage people to come downtown to see all the shops and things happening downtown. Saturday, October 12th 9am-1pm. Encouraging folks around the area to come and see what Denver has to offer. Main street will be closed (300 block) - shops will be open - invite folks in; games and activities in the street - like a mini-street fair. Business expo at the rec center - business who are not located downtown.

After some great discussion, it was decided that Cocalico Cares will attend the Discover Denver event and use it as an opportunity to get feedback from the community by

asking them to participate in a survey. The Community Assessment Workgroup will finalize questions, survey methods, and possible incentive.

Possible survey questions:

What is something really good about Denver/Cocalico area? What could be improved?

What is something really good about your family What could be improved?

What are the needs of the community?

Is anyone available on October 12th?

Cindy - maybe

Shannon could do a two hour window (9-11am)

Carolyn could be there in the afternoon

Rachel can help too

Let Crystal know if you're available.

Sector Representation - who is missing? (handout) 5 minutes

Workgroups (10 minutes) – Review and announce workgroup meeting dates

Community Assessment Workgroup - **October 1 at 2pm - Courtyard Café (Steve, Steve, Carolyn)**

Collect needed public data and prepare it for review

Analyze data to generate a community assessment, determine problem statements, and local causes

Evaluate community progress

Community Outreach and Public Relations Workgroup - **October 3 at 3pm at Courtyard Café**

Maintain contact with stakeholders

Identify opportunities to educate and involve the community

Work with the media and social media outlets

Identify opportunities to celebrate success and announce outcomes

Funding/Resource Allocation Workgroup - **TBD (Christine S and Sunny -Paula interested too)**

Identify resources to aid the CTC process

Develop a strategic funding plan

Identify and communicate with potential funders

Write, or facilitate the writing of grants, proposals, etc.
Oversee fund-raising initiatives

**Compass Mark Mini Grant Opportunity (funding/resource allocation
workgroup will work on this)**

Wrap up (5 minutes)

Next Meeting Date – Monday, October 28th at 1pm at Lighthouse Youth Center

Beginning in November, we'll meet the 3d Monday of each month at 1pm at the
Lighthouse Youth Center